ADDENDUM TO STRATEGIC PLAN 2023-2024

Addendum to strengthen the strategic plan of Holy Cross College in relation to AICTE (All India Council for Technical Education) and ITEP (Integrated Teacher Education Programme).

1. **AICTE Guidelines Implementation**

- Technical Education and Modernization: Develop technical courses aligned with AICTE guidelines such as BBA, MBA, AI, machine learning, and data analytics to attract students interested in technical fields.

- Accreditation and Standardization: Ensure all engineering, management, and technical programs meet AICTE accreditation standards. Focus on curriculum updates as recommended by AICTE, including technical skill-building and soft skills.

- Industry-Institute Collaboration: Build stronger relationships with industries for student internships, research partnerships, and placements in line with AICTE's goals of bridging education and industry.

2. **Integrated Teacher Education Programme (ITEP)**

- Teacher Education Enhancement: Develop a specialized teacher education program in line with ITEP that provides a four-year integrated degree covering B.Ed. and related subjects. Pedagogical Training: Incorporate courses on modern teaching techniques, child development, and educational psychology.

- Field Work and Practice: Ensure practical teaching experience through regular fieldwork and internships, aligning with ITEP's emphasis on hands-on experience in schools.

Additional Areas to Consider:

- Curriculum Modernization: Continue modernizing the curriculum by incorporating feedback from NAAC, AICTE, and stakeholders, keeping pace with the latest educational trends and technology, the college may introduce Bridge courses/Add-on Courses/Non-Credit Certificate courses.

- Sustainability and Value-Based Education: Emphasize environmental studies and sustainable development in the curriculum to align with global education goals.

- Entrepreneurship and Innovation Hubs: Create incubation centres for start-ups and entrepreneurial training, providing a platform for students to work on innovative projects and business ideas.

3. Global Collaborations and Exchange Programs

- International Partnerships: Establish partnerships with international universities for student and faculty exchange programs, research collaborations, and joint degree programs to enhance global exposure.

- Cultural Exchange: Encourage student and faculty participation in global academic and cultural exchange programs, contributing to a more diverse learning environment.

4. Entrepreneurship and Start-Up Ecosystem

- Entrepreneurial Education: Embed entrepreneurship courses across disciplines to foster a culture of innovation and self-reliance.

- Incubation Centres: Establish an incubation centre for student led start-ups with mentoring and seed funding support from industry experts and alumni.

5. Alumni Engagement

- Alumni Mentorship: Develop strong alumni networks to offer mentorship opportunities, and guidance on career pathways to current students.

- Alumni Funding: Engage alumni for funding research, scholarships, and infrastructural development.

6. Community Outreach and Social Responsibility

- Community Service Programs: Establish programs that involve students and faculty in community outreach, focusing on social issues like education for underprivileged children, women empowerment, and health awareness.

- Sustainability Projects: Initiate community-based sustainability projects such as waste management and renewable energy awareness in nearby localities.

7. Institutional Branding and Digital Presence

- Digital Marketing Strategy: Enhance the institution's online presence through effective digital marketing, social media engagement, and a robust website to attract national and international students.

- Brand Positioning: Work on brand positioning by highlighting the college's unique offerings such as integrated programs, research initiatives, and industry partnerships.

8. Diversity and Inclusion

- Inclusivity Programs: Develop policies that promote diversity and inclusion within the student body and staff, ensuring representation across gender, socio-economic, and cultural backgrounds.

- Scholarships and Support for Marginalized Groups: Offer scholarships, counselling, and academic support for students from marginalized communities to ensure equitable access to education.

Approved by

Dr. Fr. Benny K. John CSC

Principal, Holy Cross Agartala

PRINCIPAL
HOLY CROSS COLLEGE
AGARTALA

Prepared by

Dr. Parichita Ray Choudhury

Asst. Prof. Dept. of Zoology

Holy Cross College, Agartala

Reviewed by

Dr. Moumita Dey

Academic Coordinator,

Holy Cross College, Agartala